



9 February 2024

Dear parents/carers,

World Book Day takes place on Thursday 7th March and we hope you will join us with our celebrations. The theme this year is Reading for Pleasure.

Dressing up or bringing books into the setting is a big part of World Book Day celebrations, and is something that children particularly enjoy. We are inviting everyone to dress up this World Book Day as a book character as it's an exciting way for children to get book recommendations from each other. So choose a favourite character from a book and create your costume!

The book choice is key – even if it's just a prop or a clue, make sure your child is recommending something to read with their costume. Send in the book with your child so we can read excerpts during the day. We are aware that the cost-of-living crisis might make this difficult for some families, so use clothing and accessories you already have at home. Be creative and encourage your child to be creative with you!

Here is a link for World Book Day including ideas for simple costumes:

[Families - World Book Day worldbookday.com/families](https://worldbookday.com/families)

During the World Book Day we will be studying a book across the school and taking part in various activities. There will be competitions to participate in as well as live-links to authors.

As our theme is Reading for Pleasure, we would love to see your child's favourite reading place where they really love to read. Please take a photo of your child reading a favourite book in their favourite place and send into school where we will display them altogether and share. (Send in via school e-mail: info@tannersbrookpri.org.uk)

As part of World Book Day, every child will receive a £1.00 book voucher– simply take this to your nearest bookseller and swap it for a World Book Day £1 book OR use it to get £1 off any ANY book or audiobook costing £2.99 or more. You can find your nearest bookseller at worldbookday.com/participating-retailers.

We're very much looking forward to celebrating World Book Day, which could not happen without the support of everyone – thank you!

Looking forward to celebrating our reading,

Jane Kelly & Emma Pinney

English Leaders
Tanners Brook Primary School